

GREENCASTLE SOLUTIONS OVERVIEW



We're your partners in progress

WHO WE ARE

WE'RE PART OF YOUR TEAM

Greencastle Consulting is the nation's premier strategy execution firm that's 100% veteran-owned and entirely veteran-operated. We bring a wide breadth of experience to our clients and our expertise spans strategy execution, operations consulting, and data and analytics.

WE GET STUFF DONE

Established in 1997 by veterans, Greencastle focuses on crafting customized solutions that address specific challenges, providing solutions that future-proof organizations, and delivering high-quality results that exceed expectations. Our team works collaboratively and cross-functionally to uncover hidden opportunities — taking a holistic approach that considers an organization's culture, goals, and unique challenges to provide solutions that foster lasting success.

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HOW WE HELP

We partner with large enterprises across a variety of industries. We exist to empower organizations with innovative solutions that drive unparalleled success.

TAILORED SOLUTIONS FOR YOUR SUCCESS

Our expertise spans a range of critical areas, empowering your company to make significant strides towards your goals.



Strategy Execution



Operations Consulting



Data & Analytics



STRATEGY EXECUTION



YOUR SUCCESS IS OUR SUCCESS

Success in your strategic initiatives isn't something you can leave to chance. Our approach integrates project and change management to help ensure your projects stay on time and on budget.

PROJECT & PROGRAM MANAGEMENT

Greencastle's seasoned professionals lead end-to-end projects with accountability and a focus on driving decisions for your most critical initiatives. We ensure precise financial management through analysis, budgeting, forecasting, and controls.



ORGANIZATIONAL CHANGE MANAGEMENT

Keeping pace with ever-evolving business environments can be a challenge for even the most successful organizations. Overcoming internal resistance to change is all about maximizing the usage of change management outcomes. Our change experts have a wealth of certifications and industry experience helping companies create lasting change.



GOVERNANCE STRUCTURES

We don't believe in one-size-fits-all approaches. Whether it's a Project Management Office (PMO) or a Change Management Office (CMO), our experts can help establish governance structures that are tailored to fit your organization's unique needs.



OPERATIONS CONSULTING

Looking to take an existing process from good to great? Or maybe you're considering a wholesale transformation of your business operations?

Whatever the case, Greencastle's process improvement experts have decades of experience helping organizations fine-tune business processes to minimize waste and maximize efficiency. Here's a few examples of how we can help optimize your workflows.

BUSINESS PROCESS OPTIMIZATION



Value Stream Mapping

Together we'll map business processes to help identify and eliminate waste.



KPI Development

Unlock benchmarks you can use to assess business process performance.



Root Cause Analysis

Our experts drive investigations to uncover core issues and develop solutions to eliminate them.



Kaizen Blitz

Quickly identify areas for improvement and implement proven business solutions.



SIPOC Diagram

Let us help you accurately define elements of process improvement projects.





DATA & ANALYTICS

DATA VISUALIZATION

We specialize in building data visualization reports to help unlock hidden insights allowing your organization to make data-driven decisions. We take your data the final mile, ensuring disparate sources and systems are seamlessly integrated to provide customized reporting.

Greencastle utilizes best practices backed by 20+ years of experience helping organizations navigate data wrangling, analytics data modeling, and data analysis.

ADVANCED FINANCIAL MODELING & DATA PROCESS AUTOMATION

Leverage industry-leading data modeling tools to help your organization improve process flows. Together we'll review your organization's data processes for potential improvements.

Whether it's automating manual processes or building complex financial models, the Greencastle team is ready to help.



OUR VALUES

OUR BEHAVIORS CREATE OUR CULTURE

With us you gain more than consultants— we're an extension of your team. Greencastle is here for more than just a project, we're dedicated to your entire journey.



ADULT RULES

We strive to be self-managed, taking initiative in the absence of guidance.



GET STUFF DONE

We're professional problem solvers. Resilience and overcoming adversity are foundational to who we are.



GENUINE COMMITMENT TO CLIENT SUCCESS

We take a long-term view of success, making decisions that build strong, trusting relationships. Client success is our success.



VETERAN FOCUSED

We're committed to helping veterans find their path.

THE GREENCASTLE DIFFERENCE

Our work is rooted in discipline and precision.

As a 100% veteran-owned and entirely veteran-operated firm, our military backgrounds are a big part of who we are. Our team is highly credentialed with advanced degrees and an abundance of industry-recognized certifications



OUR APPROACH

The GSD Framework is our proprietary tool for managing projects. We work with you to define your desired end-state, assess your organization to identify barriers to success, and prioritize activities to drive outcomes.

We leverage a variety of project management methodologies to align focus, drive results, and communicate progress throughout your project.

CERTIFICATIONS

The Greencastle team has 25+ years of experience helping clients succeed on critical initiatives across a variety of industries. Our experience is backed by industry-leading certifications including:

- PMP
- Lean Six Sigma Black Belt
- Professional Scrum Master
- Certified Change Management Practitioner



CLIENTS WE SERVE





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CONTACT US

Our team is ready to develop customized solutions and create lasting change for your most critical initiatives. Want to get in touch? We'd love to hear from you.

